

# ACI Awarded ISO 20252 to IPSOS Hong Kong Limited

Ipsos Hong Kong is one of the largest and leading research companies, and a key part of the Ipsos Group, a leading research company, now has offices in 85 countries. Ipsos is an innovative, entrepreneurial, client-focused organization, providing research services to clients on a global basis.

Accredited Certification International Limited (ACI) is pleased to award ISO 20252 to IPSOS Hong Kong Limited in their market research services. ISO 20252 is suitable for any organization that undertakes market, opinion and social research, both nationally and internationally. By implementing the ISO 20252, Ipsos Hong Kong demonstrates their research will be carried out under controlled conditions. Obtaining the Certificate will not only doubly enhance clients' confidence and increase customer satisfaction and loyalty. The most common business sectors implementing and certifying to the standard are in healthcare, automotive, finance, media and social research.

Management representatives from Ipsos Hong Kong expressed their satisfaction and appreciation to ACI for the professional certification services. As the leader in third party certification body, ACI has experienced experts and professionals, providing professional and high value added certification and training services to our clients from different industry background. Any interested party, please feel free to contact us.



Accredited Certification International Limited

Tel: 3977 8988 Fax: 2806 1940

Website: [www.aci-limited.com](http://www.aci-limited.com)



國際認可認證有限公司  
Accredited Certification International Limited

# ACI 為 Ipsos Hong Kong Limited 頒發 ISO 20252 證書

Ipsos Hong Kong Limited (益普索香港) 是香港最大和領先的研究公司之一，同時也是 Ipsos Group 的關鍵成員。Ipsos Group 是一家領先的研究公司，現在於全球 85 個國家設有辦事處。Ipsos 是一個創新，具創業精神，以客戶為中心的組織，為客戶提供全球研究服務。

國際認可認證有限公司 (ACI) 很高興為 Ipsos Hong Kong 頒發了 ISO 20252 證書，以證實該公司的市場研究服務符合 ISO 20252 標準。ISO 20252 適用任何進行國際和國內市場，民意和社會調查的組織。通過實施 ISO 20252，Ipsos Hong Kong 展示了他們的研究將會在控制條件下進行。獲得該認證不但會增強客戶的信心，同時也能提高客戶滿意度和忠誠度。最常見的實施及通過認證 ISO 20252 標準的行業為醫療保健，汽車，金融，媒體和社會研究。

來自 Ipsos Hong Kong 的管理層代表對 ACI 的專業認證服務表示滿意和讚賞。作為領先的第三方認證機構，ACI 擁有經驗豐富的專家和專業人士，為我們來不同行業背景的客戶提供專業，高附加值的認證和培訓服務。任何有興趣機構，歡迎隨時與我們聯繫。



Accredited Certification International Limited

Tel: 3977 8988 Fax: 2806 1940

Website: [www.aci-limited.com](http://www.aci-limited.com)



國際認可認證有限公司  
Accredited Certification International Limited