



ACI provides “ETHICAL LEADERSHIP PROGRAMME” for ISO26000 and ESG Champions

Accelerated by the COVID-19 pandemic, ESG are coming to the fore for businesses thriving to create success based on sustainable principles for a new global market. In order to create business and social impacts, organisations are to identify, engage and equip stakeholders with critical mindset and skills so that they may become champions to drive a new set of values and bring them to life.

The “Ethical Leadership Programme” is an online executive programme brought to you through the collaboration of ACI, GROWDynamics, Edinburgh Business School and Panmure House, the home of the father of modern economics Adam Smith. Bepoke, credit-bearing and CPD accredited, this first-of-its-kind programme addresses the keys to integrate ESG into business through alignment of vision and people. Building on the case of Adam Smith’s “Theory of Moral Sentiments”, this programme inspires and empowers stakeholders to model and communicate ethics with a suite of leadership skills that drive best-in-class practice in its ESG value chain.

This programme is important for organisational ESG champions including management and identified ISO26000 and/or ESG stakeholders. It goes beyond the ESG reporting framework and addresses key elements to drive effective ESG practice, including vision, teamwork and communication. In this training, we will equip you with mindset and skills to navigate cultural differences in multi-cultural settings to drive team performances, articulate the 4Ps (purpose, plant, people and principles) in your ESG communication and use Adam Smith case study to develop a suite of leadership tools to integrate your ESG value in business practice.



This programme is conducted live-online with small class size. It is highly interactive based on carefully curated multi-media materials to share perspectives and stimulate vibrant discussion. The teaching team is a mix of industry and academic leaders from Hong Kong and Edinburgh to enable overarching concept to be put into practice in a multi-national environment.



Tel: 3977 8983
Fax: 2806 1940
training@aci-limited.com
www.aci-limited.com

Objective

- Equip and align stakeholders
- Encourage and constitute ethical behaviour, accountability and transparency
- Optimise ESG performance

Who Should Attend?

Management and selected ISO26000 and/or ESG stakeholders to be organisational ESG champions

PEDAGOGY & DELIVERY

- Media literacy from strategically curated content, ranging from book extracts, journal articles, videos, news and case studies; critical questioning and lively discussion as scaffolding of critical thinking and articulation of thought process
- Live-online; fully interactive with group work and breakout sessions
- Class size: 6 to 10 pax (excluding facilitators)

Media literacy from strategically curated content, ranging from book extracts, journal articles, videos, news and case studies; critical questioning and lively discussion as scaffolding of critical thinking and articulation of thought process

Live-online; fully interactive with group work and breakout sessions

Class size: 6 to 10 pax (excluding facilitators)

OPTIONAL AWARDS:

Optional: pass the examination to earn 20 credits toward a postgraduate qualification awarded by EBS

Optional: two more courses for a postgraduate certification in management awarded by EBS

Optional: three further courses for a postgraduate diploma in management awarded by EBS

Optional: a final three modules for an MBA degree awarded by EBS

ASSESSMENTS AND AWARDS

- Certificate of Attendance for Module 1 and Module 2, respectively, awarded by ACI and GROWDynamics
- Certificate of Completion with digital batch for credential upon completion of Module 1, 2 & 3, awarded by ACI, GROWDynamics and Edinburgh Business School and 200 CPD hours awarded by Edinburgh Business School

Course Content

- ISO26000 and ESG framework overview
- Cross-cultural understanding and collaboration
- Crafting a voice for the 4Ps: Purpose, Plant, People and Principles
- Finding ethical leadership in Adam Smith for the ESG world

Module 0 (English supplemented by Cantonese or Mandarin, as required)

- Class introduction and demonstration of online classroom tools
- ISO26000 and ESG framework overview and required learning disposition

Module 1 (English supplemented by Cantonese or Mandarin, as required)

- A look at inter-cultural disposition in a diverse organisation and marketplace
- Cultural relativism and universalism for integrated management and collaboration

Module 2 (English supplemented by Cantonese or Mandarin, as required)

- Balance of 4Ps and alignment of interest, vision and accountability
- Articulate trade-offs and opportunities in one's sphere of influence

Module 3 (English)

- Four major theories of leadership
- Critical areas to ESG compliance including ethics and Smith's Theory of Moral Sentiments
- Differences in leading individuals and leading teams along with the provision of a range of leadership tools

PROGRAMME FEES: HK\$27,900

Module 1: HK\$ 5,800

Module 2: HK\$ 5,800

Module 3: HK\$16,300

Additional community investment opportunity: We welcome corporates and executives to support our youth programme as a community project through sponsorship and speaking engagement.





PROGRAMME FACILITATORS' PROFILE (Subject to change):

Jannie Tam, founder and senior director of GROWDynamics, is a veteran in media and content industry. She was the General Manager of Australian #1 bookstore chain Dymocks in Hong Kong and a corporate intrapreneur who launched Disney Channel and Yahoo! in Asia. Holding BA English Language and Literature from Soochow University, Taiwan and MBA from Edinburgh Business School, Heriot-Watt University, Scotland, Jannie is also a DBA candidate and a strong advocate of literary and literacy work in the region to build multi-cultural and globalised talents on top of her active community work. Jannie is a seasoned speaker with media and TV appearance in Greater China and Australia.

Enoch Hsu is a transfer pricing economist at BDO. As a partner of the firm, he is experienced in doing tax consulting in China, Hong Kong, and the US. He has obtained his doctoral degrees in Economics from Claremont Graduate University and Master of Divinity from Princeton Theological Seminary. Enoch is a strong advocate of faith and work as well as economics and ethics. His passion is to inspire professionals to cradle integrated opportunities for circular economies around the needs of the world. Apart from his former experience teaching international economics at the MBA level of various business schools in the US, Enoch published several of his articles on business ethics and transfer pricing.

Professor Laura Galloway – Programme Director

Professor Laura Galloway is Professor of Business and Enterprise at Edinburgh Business School. She has a background of research in leadership and has published widely in this area. She is a regular contributing editor to journals such as Industry and Higher Education and sits on the editorial board of several other high ranking journals. She teaches leadership on Edinburgh Business School's MBA and is author of the leadership course.



Dean Amos Haniff – Programme Deputy

Dr Amos Haniff is Dean of the University (Pan-Dean) and Associate Professor of Project Management. He publishes research on the strategic alignment of projects, focusing on project success and project leadership. He is author of a textbook on project management and is regularly invited to make key-note presentations. In addition, he has created a successful portfolio of postgraduate and executive level courses in project management, strategic change and leadership. Amos is a fellow of the Higher Education Academy, a PRINCE2 Practitioner and an active member of the Association of Project Management.



ABOUT GROWDynamics:

GROWDynamics (www.growdynamics.net) offers a suite of talent development programme underpinning critical foundation for global leadership with focuses on critical thinking, creativity, global awareness and responsibilities. It is a new business launched by the previous founder of Growhouse In Association with London Gifted and Talented for younger learners from top international schools and Hong Kong Academy for Gifted Education. Adapting the best theory and learning techniques from the Growhouse model, it extends to a wider audience in the corporate executive segment. GROWDynamics programme employs strategic use of media literacy including book extract, articles, news, videos and case studies to engage participants with a wide range of voices so as to expand horizon, trigger self-examination and master communication. It is also a partner with Edinburgh Business School on its Adam Smith, Panmure House project to bring talent enlightenment to a new level.

ABOUT Edinburgh Business School and Adam Smith's Panmure House:

Edinburgh Business School was founded in 1995 as the graduate business school of Heriot Watt University. It launched and continues to offer one of the most popular MBA programmes in the world, with 9,171 current students and 20,281 alumni across the globe. Our graduates go on to become some of the greatest leaders in the world, from captains of industry to political leaders. Our ethos is to offer continuous development; to upskill in order to take advantage of tomorrow's industries and tomorrow's markets. As part of this, in 2008 we undertook responsibility to rescue and restore Panmure House in Edinburgh, the final remaining home of Adam Smith, philosopher and 'father of modern economics'. Smith occupied the House between 1778 and 1790, during which time he completed the final editions of his master works: *The Theory of Moral Sentiments* and *The Wealth of Nations*. Other great luminaries and thinkers of the Scottish Enlightenment visited Smith regularly at the House across this period. Today it is once again a meeting place for bright minds – a beautifully restored centre for 21st-century social and economic debate and research.



I am delighted to commend GROWDynamics for its unique programme in building human, cultural and social capital which are pivotal attributes of leadership. In anticipation of the Fourth industrial revolution, we need to look beyond cognitive talent to emotional intelligence and interpersonal skills. I am encouraged that this is the core of GROWDynamics as I believe it represents the future of learning. I am also very pleased that GROWDynamics are partnering with us on the Adam Smith Panmure House project for their senior students and bring talent enlightenment to a new level.

Professor Heather McGregor
CBE, PhD, MBA, BSc
Executive Dean, Edinburgh Business School