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國際認可認證有限公司
Accredited Certification International Limited

ACI Awarded ISO 20252 to IPSOS Pte. Ltd. in Singapore

Accredited Certification International Limited (ACI) is pleased to award ISO 20252:2012 - Market, opinion, and social research management system in October 2015 to IPSOS Pte. Ltd., which is the Singapore branch of IPSOS group. The certificate scope is "Provision of Market Research Services".

IPSOS is an innovative, entrepreneurial, client-focused organization, providing research services to clients on a global basis. They had expanded their business around 85 countries, including Singapore and Hong Kong. The achievement of ISO 20252 certification recognizes her success of implementation.

ISO 20252 sets out requirements for a quality management system and requires senior management to be responsible for the quality of client service and continual improvement. The standard covers the management and delivery of research from the executive elements such as research proposals, designing questionnaires and discussion guides, sampling and data processing, and archiving documents. In general, the uptake of ISO 20252 can ensure marketing researching services quality improves buyer confidence and increases opportunities for international business.





国际认可认证为 IPSOS Pte. Ltd. (新加坡) 颁发 ISO 20252 证书

国际认可认证 (ACI) 很高兴于2015年10月为IPSOS Pte. Ltd. - 新加坡分公司颁发ISO 20252—「市场、民意与社会研究」管理体系证书，是次认证范围为「提供市场研究服务」。

IPSOS是一个创新，具创业精神，以客户为中心的组织，为客户提供全球研究服务。她已拓展其业务至约85个国家，其中包括新加坡和香港。是次荣获ISO 20252肯定了她们在执行市场研究方面的成就。

ISO20252规定了质量管理体系的要求，并要求高级管理人员负责客户服务的质量和持续改进其质量。该标准涵盖了管理和从行政元素提供研究，如研究方案，设计问卷和讨论指南，采样和数据处理及存盘文件。一版而言，采用 ISO 20252 认证可以确保市场研究的服务质量以提高买家的信心，及增加发展国际业务的机会。



ACI致力为不同行业 and 不同国家的客户提供高质量的认证服务。我们的报告和认证证书作为信心的标志及合规性的证明早已得到广泛认可。我们经验丰富的审核团队能在认证及审核的过程中协助客户持续改进其公司的能源管理系统。想了解更多关于我们专业服务的信息，请与我们联系。



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