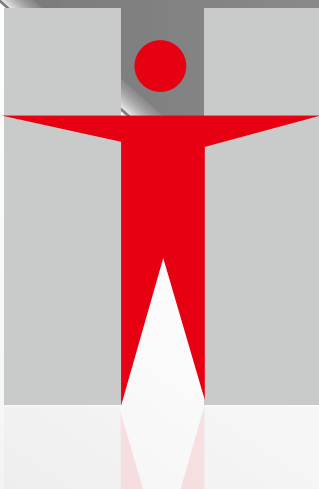


ACI is honored to be appointed by Department of Health, HKSAR to Conduct a Customer Satisfaction Survey Service

ACI has recently been appointed by the Department of Health (DH) of the HKSAR to conduct a Customer Satisfaction Survey for all Maternal & Child Health Centers, Women Health Centers as well as Tuberculosis & Chest Clinics under DH. There are 45 clinics in total. Throughout the survey, it aims to solicit opinions of clients on aspects of clinic service delivery process, staff manner, clinic environment, health talks, booking time of appointment, etc.

DH plays an important role in the health care system of Hong Kong. It is the Government's health adviser and agency to execute health care policies and statutory functions. It safeguards the health of community through preventive, curative and rehabilitative services. Based on the information collected from the survey, it helps to identify potential problems and opportunities for her service improvements in the future.

ACI is honored to have successfully conducted the survey for DH. We provide professional marketing research and survey services which are customized to meet clients' program structure and objectives. Any interested parties enquiring for market research, survey or related services are welcome.



ACI 很荣幸接受 香港特区政府卫生署委托进行 客户满意度调查服务

ACI 近日接受香港特区政府卫生署委托，对卫生署所有母婴健康中心，妇女健康中心和胸肺科进行了客户满意度调查一共有45个诊所。整个调查过程的目的是收集客户在诊所提供服务过程，员工行为举止，诊所环境，健康情况谈话，时间预约等方面的意见。

卫生署在香港的医疗体系担当重要的角色，是政府的卫生事务顾问，也是执行政府健康护理政策和法定职责的部门。主要透过预防疾病、医疗护理、康复服务等工作来保障市民的健康。基於通过客户满意度调查收集到的信息，有助於卫生署发现潜在的问题和将来可以改进的地方。

ACI很荣幸能成功地为卫生署提供调查服务。我们提供专业的市场研究和调查服务，并能根据客户的项目结构和目标需求调整。任何有兴趣的机构、团体欢迎与我们联系。

